

Cookie Policy

Bath Business Web Ltd. uses cookies to facilitate certain interactive elements of the website. These do not store or provide any of your personal information.

Our visitors' privacy is of paramount importance to us, and our use of cookies will in no way allow us to access your computer. We simply use cookies to record the areas of the site that was visited, and for how long. This provides us with useful information on how to improve our website for our visitors.

What are cookies?

A cookie is a small file of letters and numbers that is stored on the internet user's browser, if they

agree. They are placed on your computer or mobile phone by websites you visit. They are widely used in order to make websites work, or work more efficiently - as well as sometimes to provide information to the owners of the website.

Cookies are not dangerous! They are not computer programs and it is impossible for them to be used to circulate viruses!

Use of Cookies by Bath Business Web Ltd.

We use cookies on our website to:

- Make our website work as you would want it to
- Improve the speed and security of our website
- Allow you to share our pages with Social Media platforms like Facebook and Instagram
- Continuously make improvements on our website
- Make our marketing more efficient
- Let us present graphics to you in a user-friendly manner
- Remember if you have already accepted our terms and conditions

There is no way to prevent these necessary cookies being set other than to not use our site.

We DO NOT use cookies to:

- Gather or store any personal and identifiable information (without your consent)
- Collect any sensitive information (again, without your consent)
- Disclose or sell data collected from cookies to any third parties.

Granting Bath Business Web Ltd. to use cookies

If the settings on your internet browser that you are using to view our website are adjusted to

accept cookies, we take this, and your continued use of our website to mean that you are consenting to this.

If you wish to remove cookies from our site, you can do this through your browser settings - although, we warn you that our website will more than likely not work as well as you would like or expect it to.

What Cookies we use:

Category 1: Strictly necessary cookies

These cookies are essential in order to enable you to move around our websites and use its interactive features and secure areas of the website. Without these cookies services you have

asked for cannot be provided.

By continuing to use our website, you agree that we can place these types of cookies on your device.

Category 2: Performance Cookies

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't

collect information that identifies a visitor. All information that is collected by these cookies is aggregated and therefore anonymous. It is only used to improve how a website works.

Analytics Cookies – These cookies collect information about how visitors use a website, for

instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies you. All the information that these cookies collect is anonymous and is only used to improve how a website works.

Our website uses Google Analytics Cookies.

Information collected by the Google Analytics cookies will be transmitted to and stored by Google on

servers in the United States of America in accordance with its privacy practices.

To see an overview of privacy at Google and how this applies to Google Analytics, please [click here](#).

You may opt out of tracking by Google Analytics by [clicking here](#).

Our website uses the following Google Analytics Cookies.

Cookie name	Source	Expiry	Purpose	How to block
_utmz	Google Analytics	6 months from set/update	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve our site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	Go to the Cookie Consent Wizard and set your preferences.
_utma	Google Analytics	2 years from set/update	As Above	As Above
_utmb	Google Analytics	Google Analytics 30 minutes from set/update	As Above	As Above

You may also control and delete these cookies through your browser settings.

By using our website, you agree that we can place these types of cookies on your device.

Category 3: Functionality Cookies

Category 3 cookies allow the website to remember the choices you make on our website (such as the language you have selected and the region you are in) and provide enhances and therefore more personal features. These cookies can be used to remember changes you have made to text sizes, fonts and other parts of our websites that you can customise. They may also be used to provide service you have asked for such as commenting our posts and using social media to like this site. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

By the continued use of our website, you are giving us permission to place these cookies

on your device.**Category 4: Targeting cookies or advertising cookies**

These cookies are used to delivery adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

Our site does not use these types of cookies.

We also make use of third party cookies:**Google Analytics Cookies**

Google Analytics Cookies are used to collect information about how visitors use and interact with our website. We use this information to construct reports that help us understand what our visitors are attracted to on our website - this helps us improve our website.

Sharing with Social Media Networks

We have buttons on our website that link through to our social media platforms. These allow you to interact with our social media platforms and engage with our existing followers. These companies may set a cookie on your computer memory. Find out more about these here:

<https://www.facebook.com/about/privacy/>

<https://policies.google.com/privacy?hl=en-GB>

<https://instagram.com/about/legal/privacy/>

Want to opt out of all cookies?

If you want to, you can manage the cookies that you allow on your computer through the internet browser that you use.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all, or just some cookies. As mentioned above, if you use your browser to block all cookies (including necessary ones), our website is unlikely to perform as you would expect it to.

If you would like to find out more information about cookies, including how to see what cookies have been set and how to manage and delete them, please visit:

<https://www.aboutcookies.org>